

# SAM BERGSTROM

ADVERTISING STUDENT

## PROFESSIONAL SKILLS

Problem Solving Skills  
HTML CSS and Webhosting  
Adobe Suite  
Event Organizing  
Copywriting  
Communication skills  
Leadership and Team Skills  
Collaborative nature

## STUDENT ORGANIZATIONS

### Drake Recording Club (present)

- Marketing Chair -

### Drake Broadcasting System (present)

- Audio Tech -

### Drake Student Activities Board (2019)

- Entertainment Co-Chair -

## CONTACT

+1 612 220 8134  
sam.bergstrom@drake.edu  
<https://sambergstrom.com/>

## PROFILE

Willing to jump into new situations and carry through. Extremely driven to cultivate my skills and professionally develop. I tackle challenges head-on, working it and cleaning up afterward.

## EXPERIENCE

### MARKETING, SOCIAL MEDIA AND MARKET RESEARCH MANAGER

Next Level Training Wellness and Fitness | Sep 2020 - Present

Created a sustainable social media growth strategy. Create most media for social media.

Analytics and SEO research for social media.

Work on marketing materials and partnership outreach.

### INTERN & CONCERT SERIES SPONSORSHIP COORDINATOR

Station 1 Records | March 2019 - Dec 2019

Worked on artist brand development and social media content creation.

Handled sponsor and partnership outreach to the community for the Summer in the City Concert Series.

Designed album covers for artists and created sponsorship materials.

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN ADVERTISING, MINOR IN LEADERSHIP

Drake University | 2017 - 2022